



Tenants in Common

Expanding Knowledge 2024

60+ Classes
20 Breakout Sessions

JOIN THIS PEER TO PEER LEARNING EVENT

A conference tailored for asset managers, analysts, auditors, administrators, attorneys, paralegals, and other professionals in the commercial real estate sector who oversee property portfolios.

SEPTEMBER 8-11, 2024
Gaylord Texan Resort, Grapevine, TX

**Compelling Reasons
Why YOU Should Attend
This Learning Event:**

Bootcamps
Immersive training

**Technology Suite
of Learning**
Software shortcuts save \$\$

AI is HERE!
Leverage its capabilities

Experts Speak Out
Things You Need to Know



Reasons to Attend this extraordinary learning event!

Real estate expenses consistently rank among the top three expenditures for most corporations. By attending this event, you'll gain the knowledge and skills needed to become a valuable resource, capable of reducing costs, optimizing efficiencies, and aligning real estate management with corporate objectives.

Our 2024 Curriculum is a Powerhouse of Commercial Real Estate Disciplines

This essential curriculum is crafted to empower professionals across corporate real estate to enhance their skills, network with peers, and gain insights into the latest innovations revolutionizing our industry.

Real Estate Management Presentations are centered around commercial real estate concepts including sessions on:

Legal Lessons, Real Estate Strategy, Occupancy Cost Management, Lease Audit & Accounting Compliance, Professional Development, Technology Advancements

NRTA's education forum is tailored for ambitious practitioners eager to elevate their careers. Seize the opportunity to forge valuable connections, glean insights from expert speakers, and immerse in cutting-edge portfolio management concepts.

Course Level Designations offer a popular four-level education framework to help participants select courses best suited for their professional experience and current need to realize success. Designations are (B) Basic (I) Intermediate (A) Advanced and (E) Everyone. Courses provide participants with an in-depth review of best practices critical for you AND your company to be successful.

Class Presentations are expertly coordinated with "breakout sessions."

Breakout sessions

We recognize the dynamic nature of the corporate real estate profession, which is why we offer convenient access to the latest and most innovative resources through a carefully curated series of small group discussions. Led by moderators, these Peer-to-Peer Conversations are tailored to specific topics, fostering connections among professionals and their organizations as they exchange insights, network, and share best practices in professional development.



WHO NEEDS TO ATTEND?

Real estate management professionals tasked with overseeing strategy, management processes, and technology will find valuable insights at this event. Network with industry peers who face similar challenges in safeguarding portfolios, cutting costs, preserving profits, and enhancing business efficiencies across various sectors. Whether you're embarking on your career journey, navigating the middle stages, or seasoned in the field, NRTA serves as a reliable resource to propel you forward. By investing in this educational event, you're demonstrating your dedication to advancing your career and refining your leadership abilities within the corporate real estate realm. Join NRTA to cultivate your success in corporate real estate and stay at the forefront of industry development.

WHAT YOU CAN EXPECT...

The National Real Estate Tenants Association has carefully curated a lineup of top thought leaders and industry experts to keep you abreast of the latest trends in your field. What's more, this curriculum is intentionally designed to benefit commercial tenants, ensuring that every participant gains valuable insights and knowledge.

- Register now to enrich your knowledge with our expert-led presentations!
Access insights from dozens of industry experts sharing best practices and invaluable lessons learned
- Inspiring keynote speaker
- Engage in interactive roundtable discussions to talk through your most pressing challenges
- Attend presentations specifically customized to cover topics on technology, finance, and strategies for business and professional growth
- Participate in immersive experiences designed to facilitate meaningful connections between you and your peers beyond the meeting room
- You can even earn CLE or CPE credits for participating!

Benefit from hands-on real estate lease management training and education tailored to professionals at all skill and experience levels. The NRTA's 2024 Expanding Knowledge Conference offers a distinctive learning experience exclusively for the tenant community. No other professional organization offers such comprehensive, hands-on real estate lease management training and education suitable for individuals at any stage of their careers.

NRTA continues to uphold its position as the premier education resource, offering curriculum specifically tailored for tenants aimed at enhancing their bottom line.

What's In It *FOR YOU?*

Proven ROI

Training is an investment! There is proven, quantifiable value associated with attending our Expanding Knowledge conferences. This expert education provides multifold benefits on both an immediate and ongoing basis.

Discount Registration Savings

Become an NRTA member and SAVE MORE!
Early Bird Savings available.

Networking Opportunities

Connect with Peers, Vendors, and Resources

The conference provides valuable opportunities to network with fellow attendees and vendors. Participants enjoy unlimited access to a private networking center, fostering meaningful connections and collaborations. Additionally, our Conference WhoVa App offers interactive features that enhance the networking experience for all attendees.

Key Learning Strategies

Occupancy Cost Management, Professional Development, Legal Lessons, Real Estate Strategy, Technology Advancements. A broad selection of classes covers a wide range of topics related to lease management training and best practices, catering to various sectors including retail, commercial, office, industrial, and healthcare services occupiers. These presentations are designed to be beneficial for both newcomers to the industry and seasoned veterans alike.

Community Events

Organized to foster networking and collaboration among attendees.

This Experience is the ultimate destination for ambitious professionals eager to elevate their businesses. Don't miss this opportunity to forge valuable connections, gain insights from thought-provoking speakers, and immerse yourself in cutting-edge ideas in real estate management.

Breakout Sessions

Highly interactive, moderated sessions that are focused on a single topic and typically limited to smaller groups. You're encouraged to bring real-life examples of challenges you're dealing with and pursue solutions through peer-to-peer discussion and networking.

Trade Show

Our annual Trade Show features some of the best software technology, tax consultants, lease auditors, and lease administration service available to the real estate lease management industry. The show is low-key, encouraging meaningful interaction and information-sharing. *Learn more*

It's ALL here in one place.
All at NRTA's Annual Conference.

Keynote Speaker: STEVE GILLILAND

A member of the Speaker Hall of Fame, Steve Gilliland is one of the most in-demand and top-rated speakers in the world. Recognized as a master storyteller and brilliant comedian, he can be heard daily on SiriusXM Radio's Laugh USA and Jeff & Larry's Comedy Roundup. His appeal transcends barriers of age, culture and occupation! Steve shows audiences how to open doors to success in their careers, their relationships and their lives. More than two million have now heard him speak –with audiences comprising 51 industries.



EVENT REGISTRATION (Online only)

CONFERENCE ATTENDEES	MEMBER	NON-MEMBER
Early Bird (SAVE \$200)	\$1,199	\$1,799
As of 6/15	\$1,399	\$1,999
Note: Any changes after 8/1	\$100.00	\$100.00

Cancellations are non-refundable. Substitutions are permitted.
Course selections may be changed until September 6th.
Scan the QR code or go to: <https://nrta.org/conference-3/registration/>

Scan to Register



Don't Forget to BOOK YOUR HOTEL ROOM:

Book Your Hotel



Call (887) 491-5138 if you have any questions regarding your Gaylord Texan Room Reservation.



NRTA's Discounted Hotel Room Rate

is \$209 per night plus tax.
(Price includes ALL resort fees.)

ONLINE Reservations ONLY

Scan code or secure access link here:

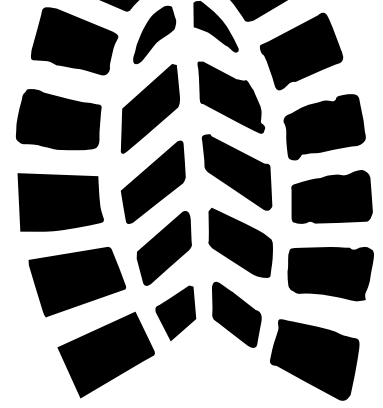
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BOOTCAMPS *are* **BACK!**

Embark on an enriching learning journey with our Bootcamp Experience, featuring five vital areas of concentration. Led by industry experts, participants will immerse themselves in industry terminology and train with real-world examples.

Explore the following courses tailored to equip practitioners with essential skills and knowledge:

1. OC-2 CAM Bootcamp Beginner Parts 1 & 2: Dive into Domestic CAM (Common Area Maintenance) fundamentals, covering lease requirements and expected costs.
2. OC-4 CAM Bootcamp Advanced: Take your understanding of CAM to the next level with advanced concepts and practices.
3. CO-1 International Lease Administration Bootcamp Advanced Parts 1 & 2: Delve into the complexities of International Lease Administration, addressing unique challenges and best practices.
4. OC-7 Real Estate Tax Bootcamp Beginner Part 1 & 2: Gain insights into Real Estate Taxes, including key concepts and practical considerations for beginners.
5. LA-5 Insurance Bootcamp Beginner: Explore the fundamentals of insurance in the real estate industry, covering basic concepts and principles.



Enroll now to enhance your expertise and excel in these critical areas of real estate administration!

Introducing the Brand New NRTA TECHNOLOGY TRACK for 2024!

We've heard your requests and are excited to announce a dedicated track aimed at enhancing your technology skills. Whether you're looking to master Word, PowerPoint, Outlook, or Excel, our expert instructors are here to guide you toward working smarter, not harder. Even if you think you know these tools well, we're confident we can take your proficiency to the next level.

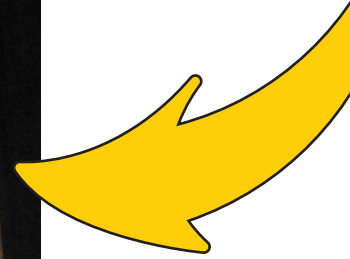
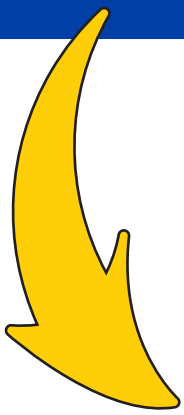
For those deeply engaged in recurring accounting deliverables, join us to delve deeper into Excel and unlock real, measurable efficiencies that will streamline your workflow.

Don't miss this opportunity to sharpen your tech skills and maximize your productivity!

Expanded DEDICATED PROFESSIONAL DEVELOPMENT TRACK in 2024!

We've heard your feedback and are thrilled to expand our professional development offerings for the upcoming conference. Now, you'll have access to six jam-packed sessions designed to empower you and your team to excel in various aspects of professional growth. From building fearless teams to fostering a culture of feedback and leading effective meetings, our sessions will provide valuable insights and practical strategies to enhance your skills and leadership capabilities.

Don't miss out on this incredible opportunity to invest in your professional development and take your career to new heights!



Mission Possible Education Sessions

Select from 5 **Mission Possible** discussions occurring concurrently during the Wednesday morning session.

We encourage you to interact with subject matter experts and industry peers to share experiences, exchange ideas, and brainstorm solutions to overcome the key challenges in the following areas:

- **Occupancy Cost** (OC-17)
- **Artificial Intelligence** (LA-20)
- **Lease Administration** (LA-19)
- **International Lease Administration** (CO-11)
- **Real Estate** (RE-15)

“Whose LEASE is it anyway?”

NRTA’s unique Game-Show-Style Closing Panel Discussion Educates AND Entertains.

You’ve seen the TV show, now Experience the Real Estate version! Join your “Drew Carey-esq” host as he quizzes Landlord and Tenant Contestants—on *Lease Language and situations suggested by YOU!*

Plan now to attend **National Real Estate Tenants Association’s ALL-NEW** closing panel interactive discussion “with a twist”!

WHAT BETTER WAY to close out your conference experience than with back-to-back, information-packed events.



Course Descriptions & Conference Agenda will be unveiled in the coming weeks!

LEARN MORE AT WWW.NRTA.ORG